



Square

— PARTNERS —

LOCAL BUSINESS TECHNOLOGY SPECIALISTS

WHAT MERCHANTS TOLD US ABOUT SQUARE

The platform was growing quickly,
but many businesses felt something was missing.



NO LOCAL SUPPORT

Businesses often felt alone
after signing up.



NO LOCAL REPRESENTATIVE

No dedicated person to call
when questions came up.



LIMITED BUSINESS GUIDANCE

Great payment processing, but little help
understanding the bigger technology picture.



BASIC BUSINESS TOOLS

Many merchants never realized how
much the platform had evolved.



PRICING MISCONCEPTIONS

Many businesses compared Square to
traditional processors without understanding
the complete system.



**THE REALITY IS THAT
SQUARE LISTENED.**

FOR THE FIRST TIME EVER

LOCAL SUPPORT FOR LOCAL BUSINESSES

Square Partners brings local expertise and the power of Square together to help your business grow.



LOCAL REPRESENTATION

You have a dedicated local partner who understands your business, your market, and your goals.



FREE BUSINESS SYSTEMS AUDITS

We evaluate your current systems, identify opportunities, and recommend solutions that save you time, reduce costs, and increase revenue.



100%
COMPLIMENTARY



HELP WITH ACCOUNT SET UP

We make sure your account is set up the right way from day one so you can start strong and avoid costly mistakes.



GUIDANCE THROUGH IMPLEMENTATION

We're with you every step of the way to ensure a smooth transition and successful launch.



TERRITORY BASED SUPPORT

Local support when you need it most—from someone who's nearby and knows your market.



SAME ACCESS TO ALL OF SQUARE'S ECOSYSTEM

You get the same powerful tools, features, and innovations trusted by millions of businesses—backed by local support.



POWERFUL TECHNOLOGY. LOCAL PARTNERSHIP.
THE BEST OF BOTH WORLDS.

WHAT IS A SYSTEMS AUDIT?

A systems audit helps identify gaps, inefficiencies, and opportunities across the technology that **runs your business.**



NO MORE **DISCONNECTED** SOFTWARE.

A systems audit connects the dots so your business runs **smarter, saves time, and grows faster.**

TECHNOLOGY AUDIT CHECKLIST

How many of these does your business have in place today?

☐		INSTANT FUNDING Do you have access to your money the same day (instantly or within hours)?
☐		CUSTOMER SPENDING TRACKING Can you track purchase history and understand what your best customers are buying?
☐		MARKETING AUTOMATION Are you able to easily reach and re-engage customers with targeted offers?
☐		LOYALTY PROGRAM Do you have a program that rewards customers and drives repeat business?
☐		ARTIFICIAL INTELLIGENCE INSIGHTS Are you using AI-powered insights to understand customer behavior, predict spending habits, improve profitability, and optimize marketing campaigns?
☐		APPOINTMENTS / BOOKING INTEGRATION Can customers book and manage appointments directly through your social platforms?
☐		WEBSITE INTEGRATION Do you have a professional website integrated with your payments and business tools?
☐		INVENTORY MANAGEMENT Do you track inventory in real time across all locations and channels?
☐		PAYROLL & TEAM MANAGEMENT Are you paying your team accurately and staying compliant?
☐		BANKING & CASH FLOW MANAGEMENT Do you have the right banking tools to manage and grow your cash flow?
☐		OTHER PAYMENT OPTIONS Do you accept ACH, Bitcoin, and other digital wallets to give customers more ways to pay?
☐		REPORTING & BUSINESS INSIGHTS Do you have clear insights into sales, trends, and performance?



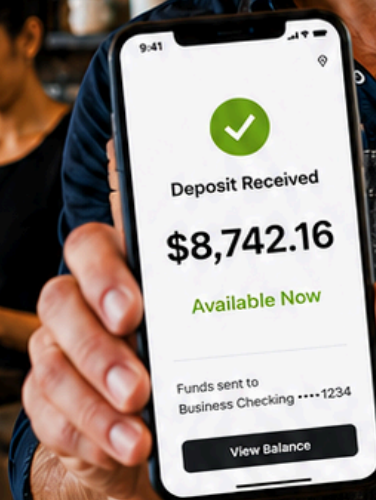
**WHERE IS YOUR BUSINESS
LEAKING CUSTOMERS, PROFITS,
RESOURCES, OR UNRESOLVED BOTTLENECKS?**



Available after the transaction is approved.

STOP WAITING FOR YOUR MONEY.

Your customers pay **today**.
Why wait days to access your funds?



SAME-DAY ACCESS

Transfer funds in minutes and keep your business moving.



DIRECT TO YOUR ACCOUNT

Fast, secure transfers straight to your bank account.



SETUP IN MINUTES

No lengthy applications. No hassle. Just simple, fast access.



INSTANT FUNDING

7 DAYS A WEEK

Get the cash you earn, when your business needs it most.



CUSTOMER DATA TRACKING

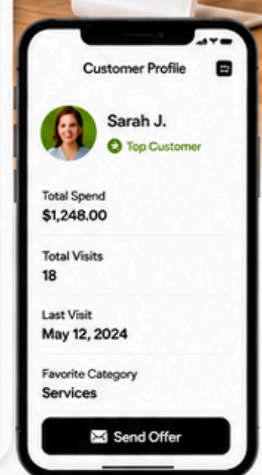
KNOW YOUR CUSTOMERS.
GROW YOUR BUSINESS.

See what they buy. Know what brings them back. Build stronger relationships that **drive more sales** and **keep customers coming back**.



**ALL YOUR CUSTOMER INSIGHTS.
ALL IN ONE PLACE.**

- ✓ Understand what they buy
- ✓ Discover what they love
- ✓ Know what brings them back
- ✓ Create offers that work
- ✓ Build loyalty that lasts



**START TRACKING.
START GROWING.**

Collect customer data automatically with every sale—online, in-store, or on the go.

POWERFUL CUSTOMER INSIGHTS THAT DRIVE GROWTH



SEE WHAT THEY BUY

Track specific products, services, and categories your customers purchase most.



KNOW WHAT BRINGS THEM BACK

Identify purchase patterns, visit frequency, and customer behaviors that drive loyalty.



IDENTIFY YOUR BEST CUSTOMERS

Spot your most valuable customers so you can focus on what keeps them coming back.



TARGET SMARTER MARKETING

Send the right offers to the right customers at the right time for better results.



MAKE DATA-DRIVEN DECISIONS

Use real customer data to make smarter decisions that increase sales and retention.



**THE MONEY ISN'T ONLY IN MORE CUSTOMERS.
IT'S IN UNDERSTANDING
THE ONES YOU ALREADY HAVE.**

Start tracking. Start growing. Start **winning**.



How to use the customer data
and invite back more repeat customers.

MARKETING

THE SALE DOESN'T END AT CHECKOUT.

The most profitable
customers are often
the ones you've
already acquired.



Stay connected.



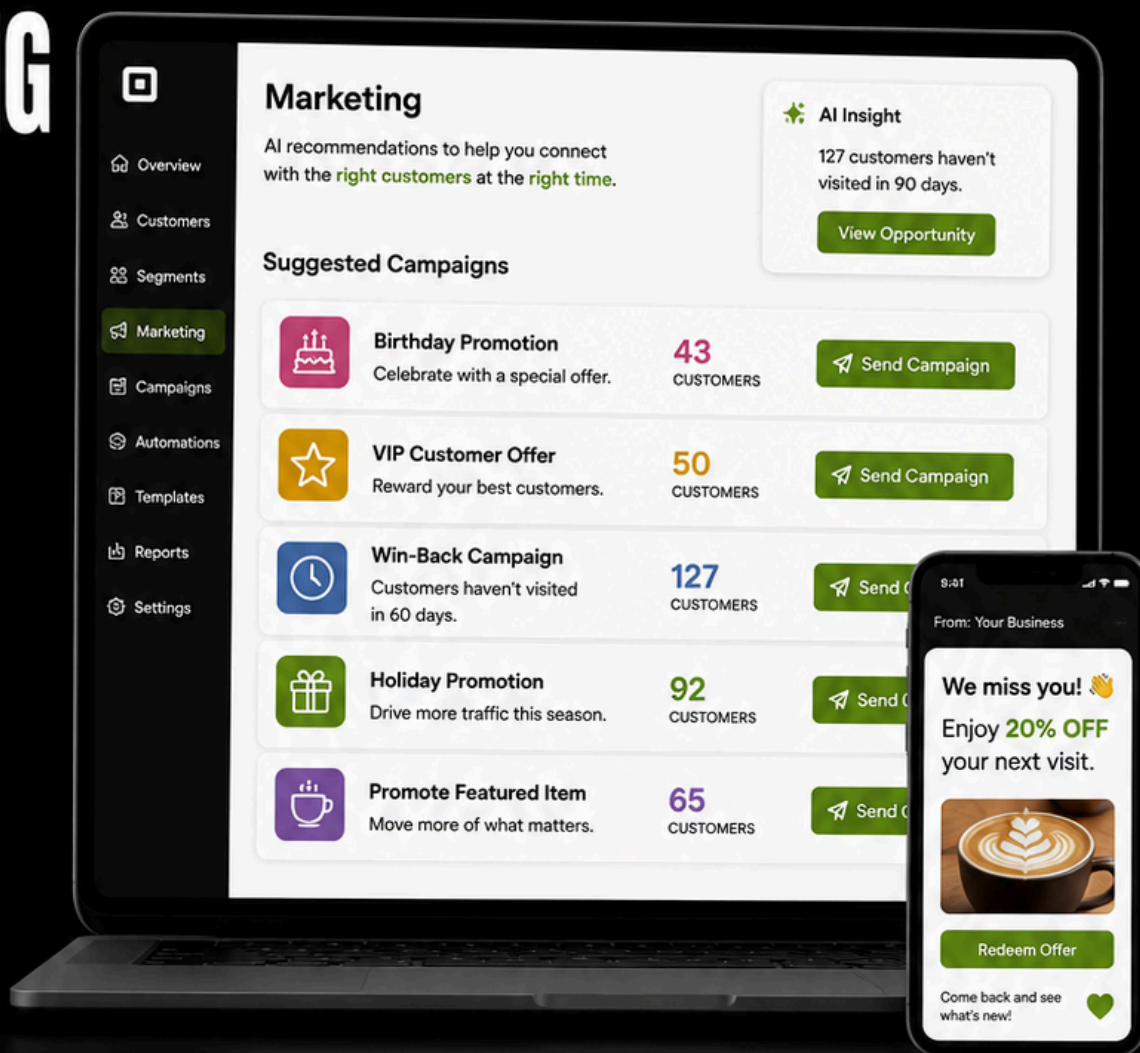
Bring them back.



Increase visit frequency.



Grow revenue.



BIRTHDAY CAMPAIGNS

Automatically celebrate
customer birthdays with
personalized offers.



WIN BACK LOST CUSTOMERS

Reconnect with customers
who haven't visited
recently with the right
offer at the right time.



REWARD VIP CUSTOMERS

Send exclusive offers
to your best customers
and keep them coming
back more often.



AI-POWERED SUGGESTIONS

Let Square's AI analyze your
data and recommend the
best marketing opportunities
for real results.



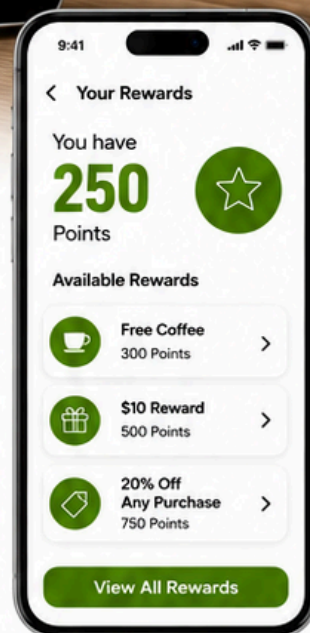
**STOP GUESSING WHO TO MARKET TO.
LET THE DATA TELL YOU.**



LOYALTY PROGRAMS

**Reward customers.
Build loyalty.
Grow your business.**

Create loyalty programs that turn one-time buyers into lifelong customers—online or in-store, all tracked together in one place.



JOIN IN SECONDS

Customers simply **enter their phone number** at checkout to earn points and unlock rewards.

IN-STORE & ONLINE REWARDS, ALL TRACKED TOGETHER



In-Store Rewards



Mobile Rewards



Online Rewards



Personalized Offers



Real-Time Insights



EARN POINTS AUTOMATICALLY

Points are awarded instantly on every eligible purchase. No extra work for you.



FLEXIBLE REWARDS

Offer free items, discounts, or exclusive perks your customers will love.



STRONGER RELATIONSHIPS

Keep your brand top of mind and keep customers coming back.



MORE REPEAT SALES

Loyal customers spend more, visit more often, and refer others to your business.



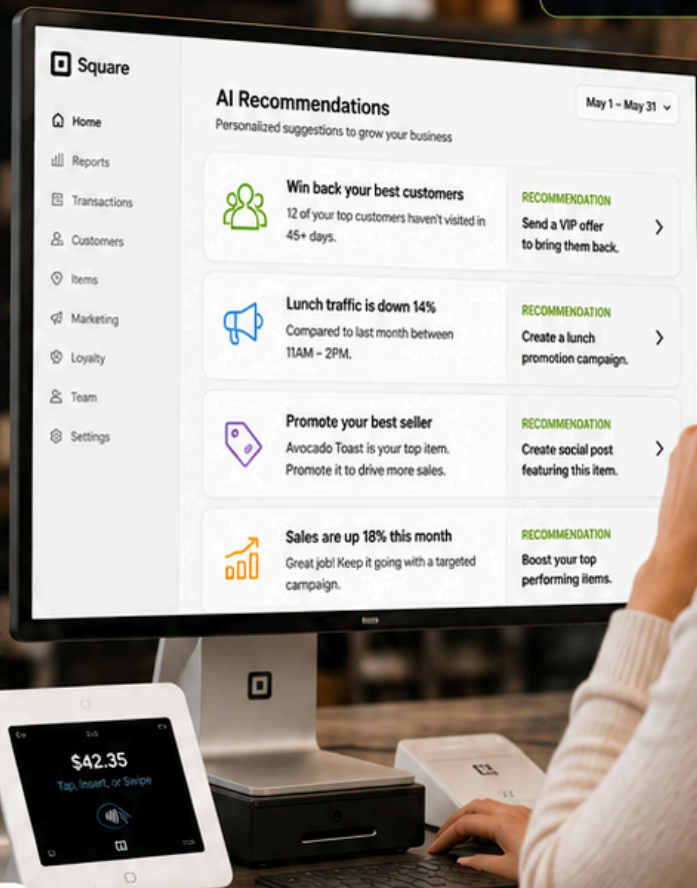
**REWARD LOYALTY.
DRIVE REPEAT BUSINESS.
GROW FOR THE LONG TERM.**

- ✓ Increase customer retention
- ✓ Boost lifetime value
- ✓ Build a stronger brand
- ✓ Turn happy customers into your best advocates

ARTIFICIAL INTELLIGENCE FOR YOUR BUSINESS

**SMARTER INSIGHTS.
BETTER DECISIONS.
MORE PROFIT.**

Square's AI tools analyze your business data and give you smart recommendations so you can take action, delight customers, and grow your business.



AI HELPS YOU KEEP CUSTOMERS COMING BACK



AI IDENTIFIES THE RIGHT CUSTOMERS

Finds customers who haven't visited in a while.



AI SUGGESTS THE PERFECT OFFER

Personalized promotions they're likely to love.



HAPPY CUSTOMERS COME BACK MORE

More visits. More sales. Stronger loyalty.

REAL RESULTS WITH AI



20%
INCREASE IN
REPEAT VISITS

AI-driven win back campaigns work.



15%
HIGHER AVERAGE
ORDER VALUE

Smart recommendations drive bigger sales.



30%
MORE CUSTOMER
ENGAGEMENT

Relevant offers bring customers back.



UNDERSTAND CUSTOMERS BETTER

AI analyzes buying patterns, visit behavior, and preferences so you know what your customers want.



IMPROVE MARKETING PERFORMANCE

AI recommends the right campaigns, offers, and timing to reach the right people with the right message.



SPOT OPPORTUNITIES FASTER

AI detects trends, risks, and opportunities before they become problems—so you can take action first.



MAKE BETTER DECISIONS

AI turns your business data into clear, actionable steps that save you time, reduce costs, and grow profit.



**STOP GUESSING.
START USING AI.**

LET AI HELP RUN A SMARTER, MORE PROFITABLE BUSINESS.

- ✓ Increase Revenue
- ✓ Boost Customer Loyalty
- ✓ Save Time & Reduce Costs
- ✓ Grow Your Business



REPORTING & BUSINESS INSIGHTS

**Stop Guessing.
Start Knowing.**

Get real-time insights into your sales, customers, team, and operations so you can make smarter decisions and grow your business with confidence.



**DON'T KNOW THESE NUMBERS?
YOU'RE NOT ALONE.**

- ✗ Which products are most profitable?
- ✗ Which employees generate the most revenue?
- ✗ Which marketing campaigns actually work?
- ✗ Which customers spend the most?
- ✗ Which days and hours are busiest?
- ✗ Where profits are leaking?

STOP GUESSING. START KNOWING.

YOUR BUSINESS IS ALREADY TALKING.

ARE YOU LISTENING?

Square's powerful reporting tools turn your data into clear insights you can act on—anytime, anywhere.



REAL-TIME SALES REPORTING

See sales, refunds, averages, and trends as they happen.



TOP PRODUCTS & CATEGORIES

Know what's selling best and what drives the most profit.



CUSTOMER SPENDING TRENDS

Understand your best customers and their buying behavior.



LABOR COST ANALYSIS

Track labor costs in real time and protect your margins.



MARKETING PERFORMANCE

Measure campaign results and get the best ROI.



AI-POWERED RECOMMENDATIONS

Get smart suggestions to boost sales and improve operations.

INSIGHTS THAT DRIVE EVERY AREA OF YOUR BUSINESS



SALES

Track revenue, trends and performance by day, week, month or year.



CUSTOMERS

Identify top customers, frequent visitors, and at-risk customers.



INVENTORY

Monitor stock levels, low inventory alerts and item performance.



TEAM

Review employee sales, hours, and performance insights.



MARKETING

See what's working, what's not, and where to focus your budget.



FINANCIALS

Understand profit trends, cash flow, and key financial metrics.



**DATA WITHOUT ACTION IS USELESS.
TURN INSIGHTS INTO GROWTH.**

- ✓ Make better decisions, faster
- ✓ Boost profits and reduce costs
- ✓ Run more efficiently
- ✓ Grow with confidence

Access anywhere,
on any device



INVENTORY MANAGEMENT

Know What You Have.
Know What You Need.

Track every item, every location,
and every sale in real time—so you
can stay stocked, reduce waste,
and increase profitability.

MOST BUSINESSES DON'T KNOW:

- ✗ What is selling fastest
- ✗ What is sitting on shelves
- ✗ What needs reordered
- ✗ Which location has inventory available
- ✗ How much cash is tied up in inventory



LOW STOCK ALERT
Protein Powder
Only 3 Remaining
Reorder

BEST SELLER
Protein Powder
+27%
This Month

INVENTORY VALUE
\$84,520
Across all locations



ONE INVENTORY.
ONE CUSTOMER DATABASE.
ONE BUSINESS SYSTEM.

POWERFUL FEATURES THAT MAKE IT EASY TO SELL EVERYWHERE

**REAL-TIME
INVENTORY TRACKING**

Know what's in stock
across every channel
in real time.

**ONLINE &
INSTORE SYNC**

Inventory updates
automatically across
all your sales channels.

**LOW STOCK
ALERTS**

Get notified before you
run out so you never
miss a sale.

**BEST SELLER
TRACKING**

See what's selling and
what's not so you can
stock smarter.

**MULTI-LOCATION
INVENTORY**

Track inventory across
multiple stores and
warehouses.

**PURCHASE
ORDERS**

Create and manage
purchase orders
with ease.

REAL BENEFITS FOR YOUR BUSINESS

REDUCE STOCKOUTS
Keep your shelves stocked
and your customers happy.

IMPROVE CASH FLOW
Avoid overstocking and
keep more cash in
your business.

PREVENT OVERORDERING
Buy the right amounts
based on real sales
data.

INCREASE PROFITABILITY
Better inventory decisions
lead to higher profits
and less waste.

BUILT FOR BUSINESSES OF ALL TYPES



RETAIL



CONVENIENCE
STORES



VAPE
SHOPS



LIQUOR
STORES



NUTRITION
STORES



PET
STORES



APPAREL
STORES



MULTI-LOCATION
BUSINESSES



STOP GUESSING WHAT'S ON THE SHELF.
KNOW YOUR INVENTORY IN REAL TIME.

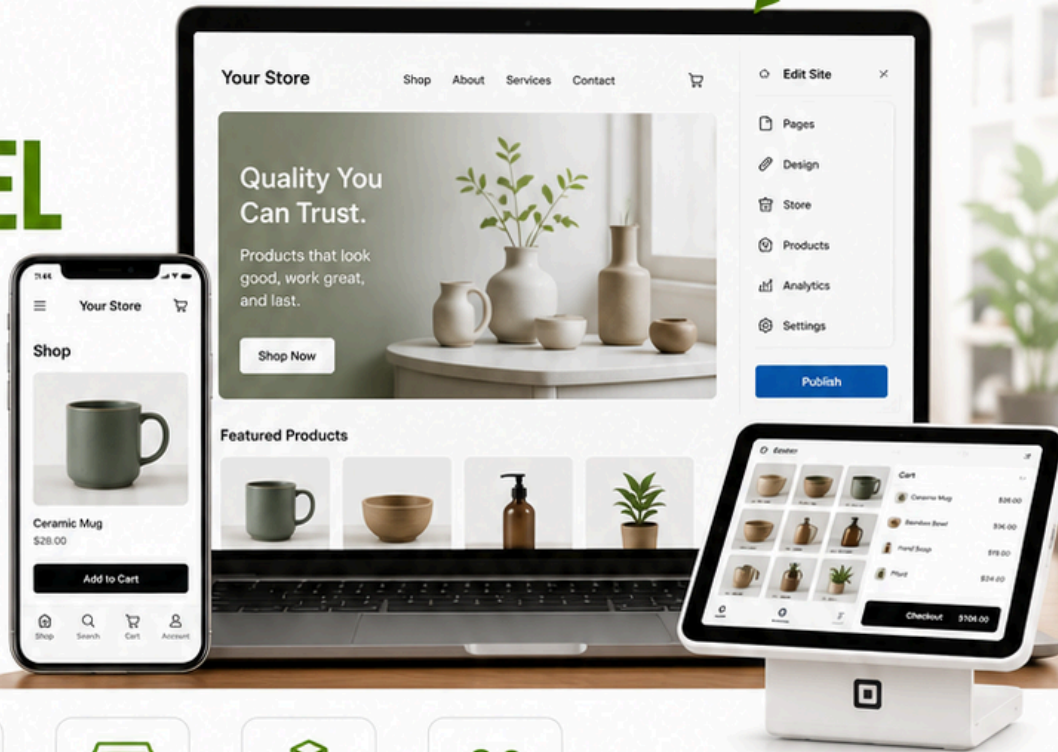
- ✓ Make smarter buying decisions
- ✓ Increase efficiency
- ✓ Save time and reduce waste
- ✓ Grow your business with confidence



WEBSITE & OMNICHANNEL COMMERCE

**Sell Anywhere.
Manage Everything In One Place.**

A beautiful website is easy to create.
Your products, inventory, and customer
data stay in sync across every channel—
so you can focus on what you do best.



MOST BUSINESSES JUGGLE TOO MANY SYSTEMS.

- ✗ Website from one company
- ✗ POS from another
- ✗ Inventory somewhere else
- ✗ Online orders disconnected
- ✗ Customer data scattered
- ✗ Double entry and manual updates



**ONE INVENTORY.
ONE CUSTOMER DATABASE.
ONE BUSINESS SYSTEM.**

POWERFUL FEATURES THAT MAKE IT EASY TO SELL EVERYWHERE



SELL ONLINE

Create a beautiful, professional website in minutes—no coding or design skills needed. Add products, images, and pages with easy drag-and-drop tools.



INVENTORY SYNC

Keep your inventory accurate everywhere. Online and in-store inventory stay updated in real time—automatically. No overselling. No surprises.



ORDERS SYNC

All orders—online, in-store, pickup, or delivery—come into one dashboard. Manage and fulfill from one place.



CUSTOMER DATA SYNC

See every customer interaction and purchase across all channels. Get to know your customers and grow lasting relationships.



MOBILE FRIENDLY

Your website looks great on every device. Manage your business from your phone, tablet, or computer—anytime, anywhere.

GET YOUR WEBSITE LIVE TODAY. IT'S EASY!



1. CHOOSE A TEMPLATE
Pick a design that fits your brand.



2. ADD YOUR CONTENT
Add products, images, and text in minutes.



3. CONNECT & CUSTOMIZE
Connect payments, shipping, and settings.



4. PUBLISH & GO LIVE
Publish your site and start selling!



**STOP MANAGING MULTIPLE SYSTEMS.
SELL EVERYWHERE FROM ONE PLATFORM.**

- ✓ More sales channels
- ✓ More efficiency
- ✓ Happier customers
- ✓ More growth



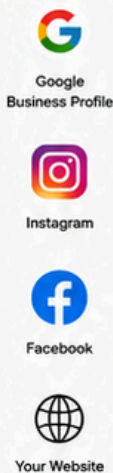
APPOINTMENTS & ONLINE BOOKING

Let Customers Book Anytime. Anywhere.

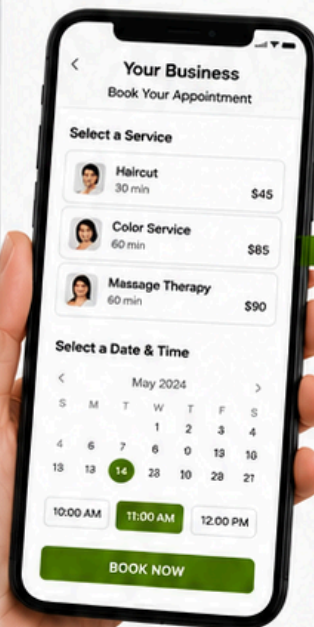
Make it easy for customers to book, reschedule, and pay—so you can stay focused on running your business.

STOP LOSING BOOKINGS TO MANUAL SCHEDULING.

- ✗ Phone calls
- ✗ Voicemails
- ✗ Back-and-forth texting
- ✗ Facebook messages
- ✗ Manual scheduling
- ✗ Missed opportunities after hours

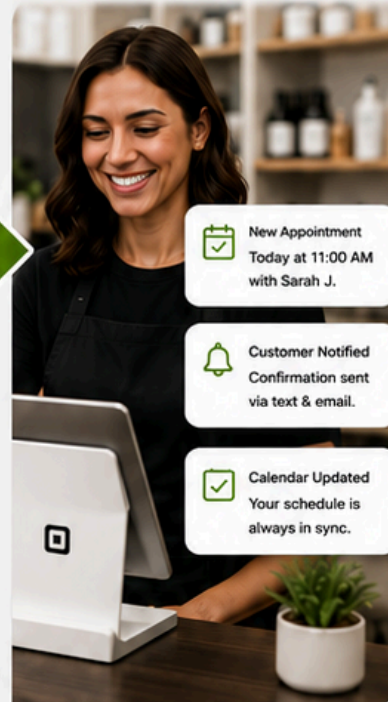


1 CUSTOMERS BOOK ONLINE 24/7



Secure Booking & Payments

2 YOU GET THE BOOKING. EVERYTHING UPDATES AUTOMATICALLY.

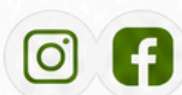


POWERFUL FEATURES THAT SAVE TIME AND GROW YOUR BUSINESS



BOOK FROM YOUR WEBSITE

Add a booking button to your website and let customers schedule online 24/7.



BOOK FROM SOCIAL MEDIA

Allow customers to book directly from Instagram and Facebook—turning followers into bookings.



AUTOMATED REMINDERS

Email and text reminders reduce no-shows and keep your schedule running smoothly.



STAFF SCHEDULING

Manage multiple team members, services, and availability with an easy-to-use calendar.



DEPOSITS & PREPAYMENTS

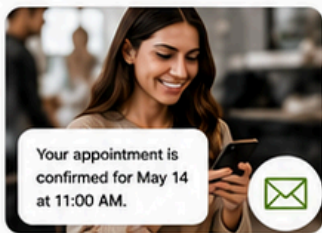
Collect deposits or prepayments to protect your time and reduce last-minute cancellations.

A BETTER EXPERIENCE FOR YOUR CUSTOMERS—AND YOUR BUSINESS



1. EASY TO BOOK

Customers book in just a few taps—anytime, anywhere.



2. INSTANT CONFIRMATION

They receive a confirmation by text or email right away.



3. GREAT EXPERIENCE

Happy customers show up on time and love your service.



4. THEY COME BACK

Happy customers rebook, refer others, and stay loyal.



**STOP CHASING APPOINTMENTS.
LET CUSTOMERS BOOK THEMSELVES.**

More bookings. Fewer no-shows. Happier customers. More revenue.

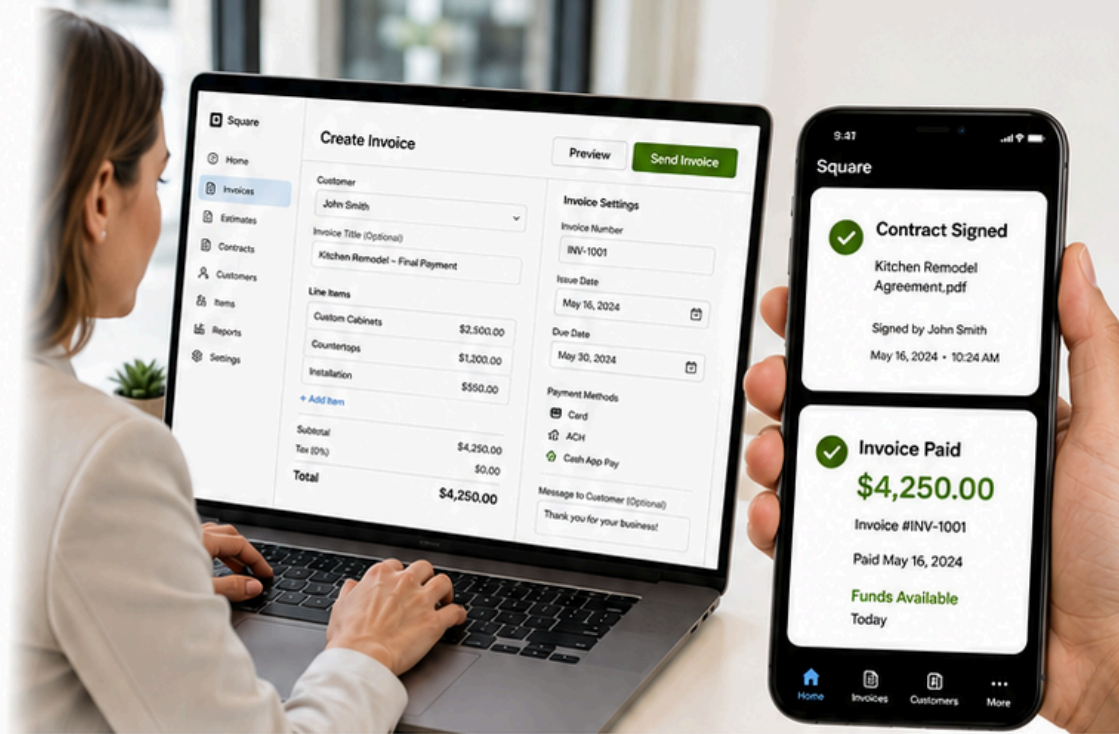
- ✓ Accept bookings 24/7
- ✓ Reduce no-shows
- ✓ Save time every day
- ✓ Win more loyal customers
- ✓ Grow your business



ESTIMATES, CONTRACTS & INVOICING

From Proposal To Payment —
All In One Place.

Create professional estimates,
attach contracts, collect signatures,
send invoices, and get paid faster —
all from one simple system.



ESTIMATE

Create a professional
estimate.



CONTRACT

Attach contracts and
project documents.



SIGNATURE

Collect digital signatures
and approvals.



INVOICE

Send invoice by
text or email.



PAID

Get paid faster with
online payments.

WIN THE JOB. DOCUMENT THE AGREEMENT. GET PAID.

Everything managed from **one** system.



ESTIMATES & QUOTES

Create professional
proposals in minutes
and send with
confidence.



CONTRACTS & ATTACHMENTS

Attach agreements,
terms, project details,
photos, and any
documents.



DIGITAL SIGNATURES

Collect e-signatures
fast so you can
start the work
sooner.



ONLINE INVOICES

Send invoices
by text or email
and get paid faster.



RECURRING BILLING

Automate repeat
invoices and keep
cash flow
consistent.



AUTOMATIC REMINDERS

Reduce late payments
with automatic,
friendly reminders.

**STILL USING
MULTIPLE
SYSTEMS?**



Estimates in
one app



Contracts in
another



Signatures
somewhere else



Invoices
somewhere else



Manual
follow-up



Slow
payments

**PERFECT FOR
BUSINESSES
LIKE YOURS**



CONTRACTORS



HVAC



ELECTRICIANS



PLUMBERS



ROOFERS



LANDSCAPERS



AGENCIES



CONSULTANTS



COACHES



PROFESSIONAL
SERVICES

ESTIMATE. SIGN. SEND. GET PAID.

- ✓ Save time
- ✓ Look professional
- ✓ Get paid faster
- ✓ Grow your business

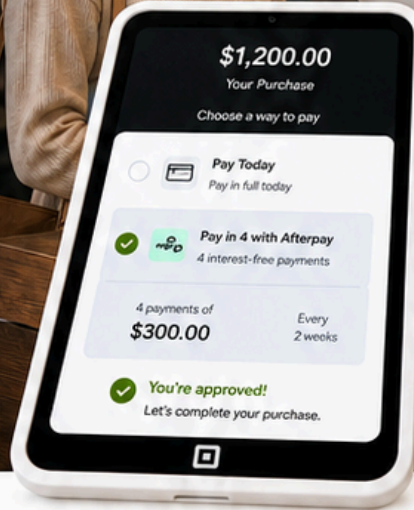


CUSTOMER FINANCING

DON'T LOSE SALES OVER TODAY'S BUDGET.

Give Customers More Ways To Say Yes.

Flexible payment options help your customers shop with confidence—while you get paid upfront.



CUSTOMERS WANT IT. THEY JUST CAN'T ALWAYS PAY EVERYTHING TODAY.

-   Delayed decisions
-   Lost sales
-   Smaller purchases
-   Shopping competitors

SQUARE CUSTOMER FINANCING

- | | | | | |
|--|---|--|--|---|
|  <p>BUY NOW
PAY LATER</p> <p>Flexible payments for your customers.</p> |  <p>AVAILABLE
ONLINE & IN-STORE</p> <p>Offer financing across all sales channels.</p> |  <p>SEAMLESS
CHECKOUT</p> <p>Fast, simple, and built right into Square.</p> |  <p>MERCHANT
GETS PAID</p> <p>You get paid upfront—we handle the installments.</p> |  <p>HIGHER
AVERAGE TICKETS</p> <p>Flexible payments lead to bigger purchases.</p> |
|--|---|--|--|---|

MORE VALUE FOR YOU AND YOUR CUSTOMERS



INCREASE AVERAGE SALE

Customers spend more when payment is flexible.



CLOSE MORE SALES

Reduce abandoned carts and lost opportunities.



GET PAID UPFRONT

You receive payment today while customers pay over time.



SIMPLE CUSTOMER EXPERIENCE

Transparent, easy, and stress-free from start to finish.

PERFECT FOR BUSINESSES LIKE YOURS



MED SPAS



SALONS



DENTAL



WELLNESS



FITNESS



RETAIL



HOME SERVICES



PROFESSIONAL SERVICES

“

After offering financing with Square, our average ticket size increased by 28% and we're closing sales we used to lose.

— Jade R.
Spa Owner



**THE CUSTOMER GETS FLEXIBILITY.
YOU GET PAID.**

-  More approvals
-  More sales
-  More revenue
-  Stronger customer relationships

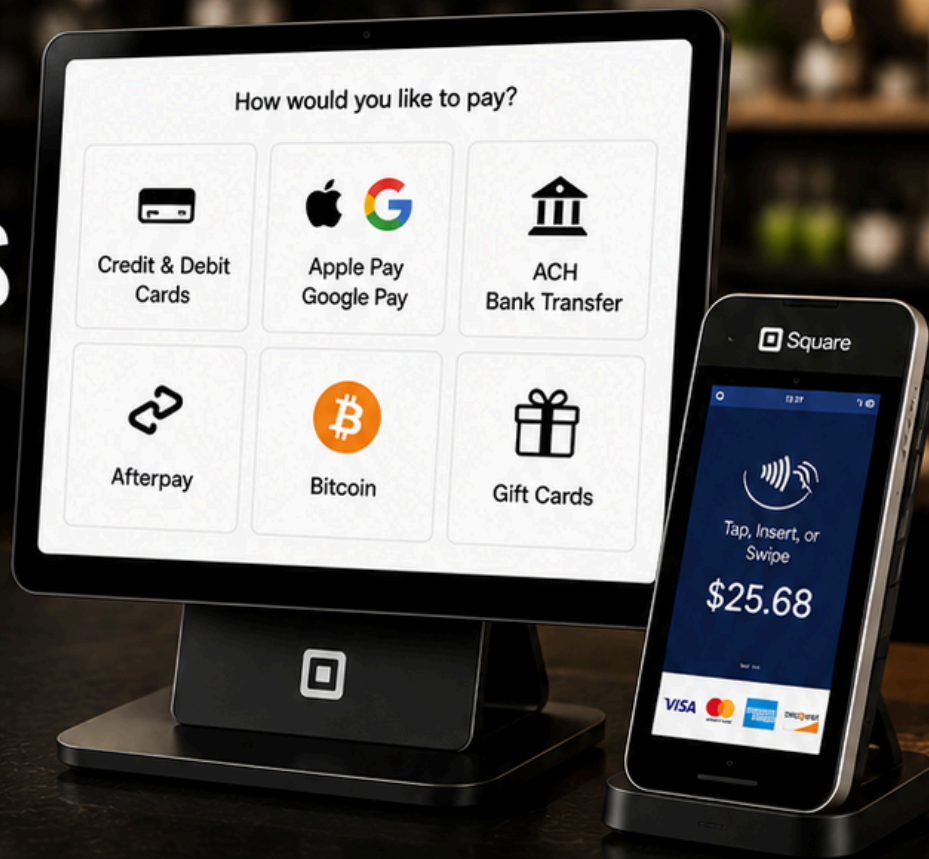


ACCEPT THE WAY YOUR CUSTOMERS WANT TO PAY.

More payment options.
Fewer missed sales.



Every time a customer can't pay the way they prefer, you risk losing the sale.



ONE SYSTEM. EVERY WAY TO PAY.



CREDIT & DEBIT CARDS

The way your customers already pay.



APPLE PAY & GOOGLE PAY

Fast, secure, and always on their phone.



ACH BANK TRANSFER

Perfect for larger invoices and recurring payments.



AFTERPAY

Buy now, pay later. Close more sales.



BITCOIN

Modern payments for a modern world.



GIFT CARDS

Drive repeat business and keep money in your store.



**DON'T LOSE A SALE
OVER A PAYMENT METHOD.**



Customers want options.
Give them options.



SQUARE BANKING

Your Money. Your Business.
One Platform.

Powerful banking and funding tools built for businesses—so you can access your money faster and grow with confidence.



INSTANT FUNDING
Access your money the moment you make a sale.



SQUARE CHECKING
Business banking built into Square.



AUTOMATIC SAVINGS
Automatically save a percentage of sales.



SQUARE DEBIT CARD
Spend money the moment you earn it.



SQUARE CAPITAL
Access funding when you need it to grow.

BIGGEST BENEFIT #1



INSTANT FUNDING

GET ACCESS TO YOUR MONEY THE MOMENT YOU EARN IT.

- ✓ Funds from every sale available instantly, 24/7
- ✓ Use your money for inventory, payroll, bills—whatever you need
- ✓ No waiting for bank processing
- ✓ Available on Square Checking



MAKE A SALE.
USE THE MONEY.

BIGGEST BENEFIT #2



SQUARE CAPITAL

ACCESS FUNDING TO GROW YOUR BUSINESS.

- ✓ Loans from \$1,000 up to \$250,000+*
- ✓ Fast, easy application—get a decision in minutes
- ✓ Flexible terms that fit your business
- ✓ Funds deposited quickly when approved



INVENTORY. EQUIPMENT.
EXPANSION. GROWTH.

*Loan amounts and terms vary based on eligibility.

ALSO INCLUDED WITH SQUARE BANKING



SQUARE CHECKING
Business banking built for you.

- No monthly fees
- No minimum balance
- Pay bills & transfer money
- Manage cash flow



AUTOMATIC SAVINGS
Save without thinking about it.

- Set aside a % of sales
- Build for taxes, payroll, inventory, and more
- Watch your savings grow



SQUARE DEBIT CARD
Spend your money the moment you need it.

- Use instantly at millions of locations
- Free ATM withdrawals at 55,000+ ATMs
- Track spending in real time



AMERICAN EXPRESS® BUSINESS CREDIT CARD
Business credit that works for you.

- Earn 1.5% cash back on Square purchases
- No annual fee
- Manage expenses all in one place



SMARTER CASH FLOW
See everything. Plan for anything.

- Real-time balance and sales insights
- Cash flow forecasting tools
- Make confident decisions



GET PAID.
GET FUNDED.
GROW FASTER.

- ✓ Access your money instantly
- ✓ Get the funding you need to grow
- ✓ Manage everything in one place
- ✓ Built for businesses. Backed by Square.



Secure. Reliable.
FDIC-insured through our banking partner.
Your funds are safe.





PAYROLL & TEAM MANAGEMENT

Stop Managing Employees With Spreadsheets.

From scheduling to payroll, Square makes it easy to manage your team and keep your business running profitably.



 **HIRE.**
 **SCHEDULE.**
 **TRACK.**
 **PAY.**
All from **one** platform.



EMPLOYEE TIME CLOCK

Employees clock in from Square.



TEAM SCHEDULING

Create schedules in minutes and keep your team informed.



PAYROLL PROCESSING

Run payroll easily without exporting spreadsheets.



LABOR COST TRACKING

Know your labor costs in real time and protect profits.



TIPS & COMMISSIONS

Automatically track tips and commissions with accuracy.



TEAM PERMISSIONS

Control employee access and protect your business.

POWERFUL TOOLS TO MANAGE YOUR TEAM AND GROW YOUR BUSINESS



EMPLOYEE TIME CLOCK

Clock in from any Square device. Accurate hours, every time.



TEAM SCHEDULING

Build and publish schedules fast. Reduce confusion and no-shows.



PAYROLL MADE SIMPLE

Run payroll in minutes. Direct deposit, taxes, and reports built in.



LABOR COST INSIGHTS

Track labor costs in real time and make smarter decisions.



TIPS & COMMISSIONS

Track, calculate, and pay tips and commissions automatically.



TEAM PERMISSIONS

Set custom roles and permissions to keep your data secure.

BUILT FOR BUSINESSES OF ALL TYPES



RESTAURANTS



RETAIL STORES



SALONS & SPAS



FITNESS STUDIOS



SERVICE BUSINESSES



HEALTHCARE



PROFESSIONAL SERVICES



AND MORE



REAL-TIME INSIGHTS. BETTER DECISIONS.



Know your labor cost percentage instantly.



Spot trends and improve efficiency.



Stay compliant with built-in reporting.



Save time and reduce mistakes.



YOUR TEAM RUNS YOUR BUSINESS.
MANAGE THEM FROM ONE SYSTEM.

- ✓ Easy to use
- ✓ Works across all locations
- ✓ Powerful reporting
- ✓ Built for your business



ONE PLATFORM. EVERY TOOL YOUR BUSINESS NEEDS.
Payroll, team management, payments, banking, marketing, loyalty, inventory, reporting and more. All working together.



LET'S GROW YOUR BUSINESS TOGETHER.
Talk to your local Square Partner today.



FULL SERVICE RESTAURANT SOLUTIONS

Built for Modern Restaurants.

- ✓ Faster service
- ✓ Fewer mistakes
- ✓ Happier guests
- ✓ Higher profits

KITCHEN DISPLAY

NEW ORDERS	PREP	COOKING	READY
Table 12 Chicken Alfredo Caesar Salad	Table 11 Wings Buffalo	Table 8 Filet Mignon Mashed Potatoes Broccoli	Table 6 NY Strip Fries
Table 15 Ribeye Baked Potato Asparagus	Table 14 Burger Fries	Table 9 Pasta Primavera	Table 10 Fish Tacos
Table 18 Salmon Rice Pilaf			

ONE SYSTEM. EVERY PART OF YOUR RESTAURANT.



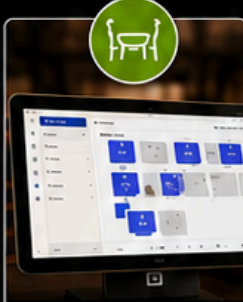
HANDHELD ORDERING

Take orders
tableside and
improve speed.



KITCHEN DISPLAY SYSTEM (KDS)

Real-time order flow.
Fewer mistakes.



TABLES & FLOOR PLANS

Manage your dining
room with ease.



ONLINE ORDERING & DELIVERY

Orders flow directly
into your POS.



REPORTING & LABOR TOOLS

Know your numbers.
Control your costs.



BARTENDER CONTROL

Fast tabs, tabs split,
and happier guests.



AI PHONE ANSWERING SERVICE

Never miss another call.

- ✓ Answers every call
- ✓ Takes orders
- ✓ Captures customer info
- ✓ Sends calls & texts instantly



“ Thank you for calling
The Bistro.
How can I help
you today?”



POWER YOUR RESTAURANT.
GROW YOUR BUSINESS.



Faster
Service



Happy
Guests



Better
Margins



Stronger
Business

ONE PLATFORM. ALL THE TOOLS YOUR RESTAURANT NEEDS.

Orders | Payments | Online Ordering | KDS | Reporting | Marketing | Loyalty | Payroll | And More



DELIVERY APP PAYOUTS GET PAID FASTER.

Stop waiting days for
money you've
already earned.



DELIVERY SALE
RECEIVED

now

\$248.63



SAME-DAY ACCESS

now

FUNDS AVAILABLE NOW

Available Now



DELIVERY APPS HELP GENERATE ORDERS.
SQUARE HELPS YOU **ACCESS THE MONEY FASTER.**



SAME-DAY ACCESS

Get access to your
funds faster.



IMPROVE CASH FLOW

Pay bills, payroll, and
inventory sooner.



GROW FASTER

Put your money back
to work immediately.



YOU ALREADY EARNED IT.
WHY WAIT TO USE IT?

SAME-DAY ACCESS TO THE MONEY YOU EARN.



QUICK SERVICE RESTAURANTS

**SPEED UP SERVICE.
DELIGHT MORE CUSTOMERS.**



KEEP LINES MOVING

Reduce wait times and serve more customers.



INCREASE SALES

Easily upsell and increase ticket averages.



RUN EFFICIENTLY

One platform to simplify your operations.



ORDER

Multiple ways to order.



PAY

Fast, secure checkout.



KITCHEN

Orders sent instantly to the kitchens.



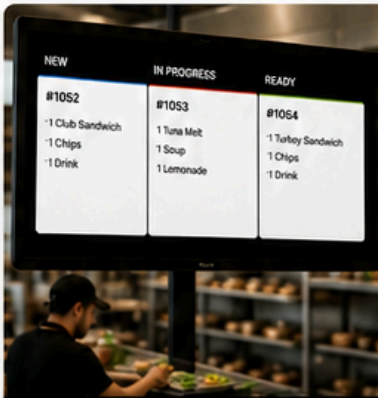
SELF-SERVICE KIOSKS

Shorter lines. Bigger orders.



MOBILE ORDERING

Order ahead. Skip the wait.



KITCHEN DISPLAY SYSTEMS

Faster communication. Fewer mistakes.



HANDHELD ORDERING

Take orders anywhere. Serve everywhere.



DRIVE THRU MODE

Speed up drive-thru service with seamless order taking and payment.



SHORTER LINES.

Serve more customers in less time.



FASTER ORDERS.

Improve speed and reduce wait times.



HIGHER TICKET AVERAGES.

Increase sales with upsells, combos, and add-ons.



FOOD TRUCKS & CATERING

TAKE PAYMENTS ANYWHERE.

Serve Customers Wherever
Business Takes You.



FROM THE FOOD TRUCK TO THE CATERING EVENT

Square goes wherever your business goes.



TAKE PAYMENTS ANYWHERE

Accept cards, tap-to-pay,
Apple Pay, and Google Pay.



BUILT FOR MOBILITY

Perfect for food trucks,
festivals, markets, and
pop-up events.



CATERING READY

Take deposits, send
invoices, and collect
final payments easily.



ONE SYSTEM

Orders, payments,
reporting, and customer
information all in one place.



SELL ANYWHERE.
SERVE EVERYWHERE.



WHICH DEVICE IS RIGHT FOR YOU?

Powerful hardware.
Built to help your business thrive.



Secure
Payments



Works
Together



Always
Up to Date



24/7 Partner
Support



SQUARE HANDHELD

Perfect for servers
and mobile sales.

- Take orders
- Accept payments
- Move freely



SQUARE REGISTER

Perfect for countertops
and full-service POS.

- Full POS experience
- Manage orders
- Run your business



SQUARE TERMINAL

Perfect for fast, secure
payments anywhere.

- Compact and powerful
- Accept all payment types
- Great for any business

COMPLETE YOUR SETUP



RECEIPT PRINTERS

Fast, reliable printing for
receipts and guest checks.



KITCHEN DISPLAY SYSTEM

Keep your kitchen in sync
and orders moving.



CASH DRAWERS

Keep cash secure
and organized.



BARCODE SCANNERS

Scan items, look up inventory,
and save time.

BUILT FOR EVERY BUSINESS



RESTAURANTS

Streamline service.
Increase table turns.
Delight every guest.



RETAIL STORES

Powerful POS.
Track inventory.
Grow your business.



SERVICE BUSINESSES

Get paid anywhere.
Invoices. Tips. Payments.
All in one.



COFFEE SHOPS

Take orders. Move fast.
Manage your team.
Keep customers happy.



ONE PLATFORM. ENDLESS POSSIBILITIES.

Start with the right device. Add what you need.
Grow without limits.



Square
— PARTNERS —



READY TO SEE IT FOR YOURSELF?

The best way to understand a **Modern Commerce System** is to use one.



CHOOSE YOUR NEXT STEP

1 TRADITIONAL PROCESSING



SET UP A
FREE ACCOUNT

- ✓ Traditional pricing
- ✓ Modern commerce tools
- ✓ Explore the software
- ✓ Test the platform



TRADITIONAL

2 CASH DISCOUNTING



SET UP A
FREE ACCOUNT

- ✓ Eliminate processing costs*
- ✓ Same software
- ✓ Same hardware
- ✓ Same platform



CASH DISCOUNTING

3 RUN YOUR SYSTEMS AUDIT



FREE BUSINESS
TECHNOLOGY &
SYSTEMS AUDIT

- ✓ Identify bottlenecks
- ✓ Review opportunities
- ✓ Compare current systems
- ✓ Build a modernization plan



SYSTEMS AUDIT

*Cash discounting in compliance with applicable state laws.



MODERN BUSINESS
RUNS ON **MODERN SYSTEMS.**



Payments



Banking



Marketing



Loyalty



AI



Scheduling



Inventory



Reporting



LOCAL EXPERTS.
PERSONAL SUPPORT.
REAL RESULTS.



Your Local
Square Partners Team

**FREE BUSINESS TECHNOLOGY
& SYSTEMS AUDIT**

No obligation. Just answers.